

[A year of The City's voice](#)

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Feb 2024

A year of The City's voice

This week we were part of the City of London Chamber's [CLC](#) first anniversary celebrations – and what an occasion to celebrate it was!

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Having been active members of the London Chamber of Commerce and Industry ([LCCI](#)) for around a decade, our Client Experience Director, James Alderson, was approached to be a founding member of the newly-formed City of London Chamber Committee, a group of influencers and experts to give a voice to those living and working within the square mile.

“Being part of the City of London Chamber is something I’m hugely proud of,” said James, “especially being alongside some of the most impressive business leaders from phenomenal organisations right here on our London doorstep.

“Within the City of London, there are over 24,000 SMEs that don’t have a voice, access to lobbying opportunities and representation in front of organisations that matter for fundamental change. The CLC, plus the City’s own elected officials in the City of London Corporation, gives organisations of all sizes and industries the chance to be heard on matters such as crime, development, transport and NetZero.

“The first anniversary marks the start of incredible progress for the CLC, and I’d like to say a huge thanks to Prem Goyal, our Chair, who’s passion and drive has really helped propel the chamber in this inaugural year.”

The City of London Chamber’s priorities are aimed at making a difference to those who live and work within the area it serves, focusing campaigning on:

- Helping to reach **Net Zero** by 2040 and supporting business with the transition
- Supporting the **finTech** community in the Square Mile
- Ensuring businesses, their teams and assets are safe in the City, activity engaging with the City of London **police** and members to minimise the risk of **cybersecurity**
- Enabling the **transport** system, allowing 200,000 people to commute and the movement of goods, to keep pace with demand
- Activity exploring reforms and alternatives in relation to **business rates** to further harness the power of The City
- Identifying, supporting and strengthening relationships with the rest of the world for **international trade**.

“The Lord Mayor of The City’s theme for the year,” explains James, “is being Better Together; considering and collaborating with businesses to share resources, learning, and ideas to fully embrace and enable change.

“I’m passionate about seeing the membership of the City of London Chamber growing exponentially in the coming years.”

To find out more about the City of London Chamber, or to chat to James about the plans he and the committee have, get in touch atfo@waterstons.com